



# SPONSORSHIP PROGRAM

June 2026 - May 2027

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## HOW YOU CAN HELP

The top-notch amenities of the park are truly a treasure for the local community. Our aquatic facility, skatepark, traditional and ADA accessible playgrounds, amphitheater, pavilions, trails, baseball fields and more provide recreational opportunities for patrons of all ages. Sponsoring the park is an effective way to achieve repeated exposure to a large and growing audience, while also helping provide a sanctuary to enjoy the great outdoors.

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## PARTNERSHIP

Your support is urgently needed to assist with the park's upkeep, programming, events and more. Sponsoring your park can help your business achieve its goals by:

- Increasing publicity and brand awareness
- Accessing local demographics and patrons
- Demonstrating your commitment to the local community
- Enhancing goodwill by association with a community amenity
- Promoting health and well-being within your local greenspace

Showcasing your brand image through recreation, conservation, fitness and health programs

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## OUR MISSION

The Community Park Association's mission is to provide safe and clean recreational facilities with respect to the park's natural resources, physical structures and infrastructure. This is accomplished by offering various engaging activities which promote healthy physical activity and good fun for all ages

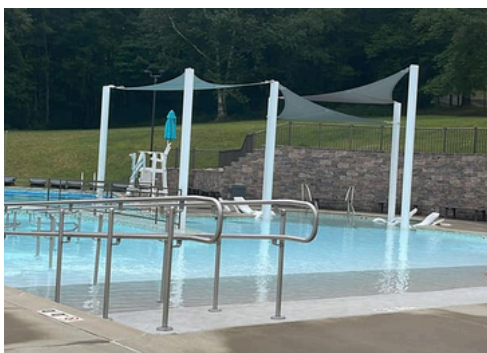




# Yearly Sponsorships

June 1, 2026 - May 31, 2027

	*Pool Sail Shade \$3,500	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Recognition on Park Website Home Page	Logo 	Logo 	Logo 	Logo 	Plain Text 
Inclusion on Park Entrance Banner		Logo 	Logo 	Logo 	Plain Text 
Recognition on Pool Digital Information Board					
Social Media Shout Outs (Facebook, Instagram, Emails)					
Verbal Announcements of Sponsorship at Concerts					
Logo on Pool Pump House Banner (time period of at least 6 weeks during summer months)					
Sponsorship of Sail Shade in Pool Area (5-year naming rights)					



*We are adding sail shades to the pool area!*

**\*Sponsor a Sail Shade for the Pool Area**

**June 1, 2025 - May 31, 2031**

**Pool Sail Shade Sponsorship receives all Platinum benefits for 1 year PLUS 5-year naming rights of a Pool Sail Shade**

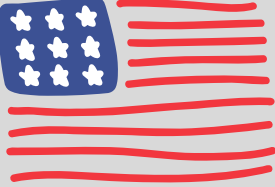










# Event- Specific Sponsorships

## 4<sup>th</sup> of July Concert at the Park - Summer 2026

We are looking to partner with an exclusive '*Star-Spangled Sponsor*' for this year's Free Pittsburgh Philharmonic Concert in the Park (with food trucks!) before the fireworks during Community Day on the 4th of July.

*Interested in learning more? Email: [zelienoplecommunitypark@gmail.com](mailto:zelienoplecommunitypark@gmail.com)*

	Star Spangled Sponsor \$1,500	Free Swim Sponsor \$1,000 (limited to ONE sponsor)	Old Glory Sponsor \$500
"Sponsored by" + Company on Event Materials, banners, and Social Media Posts	Logo 	Logo 	Plain Text 
Verbal Announcement of Sponsorship Prior to Concert			
* Opportunity for Presence at Event (hand out promotional materials, etc.)			

\*Note: Plan for attendance/promotion at event must be approved by advisory board and Zelienople Borough












FOOD TRUCKS & LIVE MUSIC





# Event- Specific Sponsorships

## Easter Egg Hunt or Special Summer/Fall Events 2026

	Gold \$750	Silver \$500	Bronze \$250
“Sponsored by” + Company on Event Materials, banners, and Social Media Posts	Logo 	Logo 	Plain Text 
Verbal Announcement of Sponsorship at Event			
* Opportunity for Presence at Event (hand out promotional materials, etc.)			

\*Note: Plan for attendance/promotion at event must be approved by advisory board and Zelienople Borough

**Sponsorship levels for other opportunities (e.g., raffle baskets, prizes, etc.) will be determined based on the value of items provided.**





## Zelienople Community Park 2026 One-Year Sponsorship Commitment

Your company agrees to become a Zelienople Community Park Sponsor.  
This entitles your company to the benefits listed in the sponsorship  
proposal. Please select the sponsorship level you have chosen below:

☐ Sail Sponsor \$3,500 (5-year naming rights 2026-2031)

\*Please include recognition name to be displayed

☐ Platinum Sponsor \$2,000

☐ Silver Sponsor \$500

☐ Gold Sponsor \$1,000

☐ Bronze Sponsor \$250

☐ Other: I cannot sponsor but please accept my donation of \$\_\_\_\_\_

By signing below, your organization gives permission to the Community Park Association  
to use your company name in all publicity and print materials.

Company/Organization: \_\_\_\_\_

Recognition Name for Sail Shade: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you*

Checks can be made payable to: Community Park Association, Inc.

Please Return to:

Community Park Association, Inc.

PO Box 402, Zelienople, PA 16063

zelienoplecommunitypark@gmail.com



## Zelienople Community Park 2026 One-Time Event Sponsorship Commitment

Your company agrees to become a one-time event sponsor for Zelienople Community Park. This entitles your company to the event-specific benefits listed in the sponsorship proposal.

Please select the sponsorship level you have chosen below:

### 4<sup>th</sup> of July Concert

- ☐ Star Spangled Sponsor \$1,500
- ☐ Free Swim Sponsor \$1,000
- ☐ Old Glory Sponsor \$500

### Easter Egg Hunt or Special Summer/Fall Events

- ☐ Gold Sponsor \$750
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250

☐ Other: I cannot sponsor but please accept my donation of \$\_\_\_\_\_

By signing below, your organization gives permission to the Community Park Association to use your company name in all publicity and print materials.

Company/Organization: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you*

Checks can be made payable to: Community Park Association, Inc.

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